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Multinational Corporations and Organization Theory Global Goliaths Micropolitics in the Multinational Corporation Multinational Corporations and Local Firms in Emerging Economies Research Handbook on Transnational Corporations Multinational Corporations And The Third World Multinational Corporations and Foreign Direct Investment Multinational Corporations and Community Development. A Study of Total E and P Nigeria Ltd in the Niger Delta (2009-2019) Overcoming Crisis: Case Studies Of Asian Multinational Corporations The Existence of Centers of Excellence in Multinational Corporations Global Business Strategy Corporate Governance of Chinese Multinational Corporations Global Economy, Global Technology, Global Corporations Politics and Power in the Multinational Corporation Strategies in Emerging Markets Innovation in Multinational Corporations in the Information Age Effective Knowledge Transfer in Multinational Corporations HRM, Technical Workers and the Multinational Corporation U.S. Foreign Relations and Multinational Corporations Micropolitics in the Multinational Corporation Multinational Corporations and the Impact of Public Advocacy on Corporate Strategy International Business Competitive Global Management -

Principles and Strategies Success Factors of Regional
Strategies for Multinational Corporations The Effects of
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Multinational Corporations Globalization and the Ethical
Responsibilities of Multinational Corporations: Emerging
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Handbook of Work and Organization Emerging Market
Multinationals Nation-states and the Multinational Corporation
Corporate Social Responsibility, Human Rights and the Law
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the Multinational Corporation Multinational Enterprises and the
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Handbook of International Business

Global Business Strategy Feb 20 2022 This book presents theories and case studies for corporations in developed nations, including Japan, for designing strategies to maximize opportunities and minimize threats in business expansion into developing nations. The case studies featured here focus on Asia, including China and India, and use examples of Japanese manufacturers. Five case studies are provided, including Hitachi Construction Machinery and Shiseido in China and Maruti Suzuki in India. These cases facilitate the reader's understanding of the business environments in emerging economies. This volume is especially recommended for business people responsible for international business development, particularly in China and India. In addition, the

book serves as a useful resource for students in graduate-level courses in international management.

The Effects of Taxation on Multinational Corporations Dec 06 2020 The tax rules of the United States and other countries have intended and unintended effects on the operations of multinational corporations, influencing everything from the formation and allocation of capital to competitive strategies. The growing importance of international business has led economists to reconsider whether current systems of taxing international income are viable in a world of significant capital market integration and global commercial competition. In an attempt to quantify the effect of tax policy on international investment choices, this volume presents in-depth analyses of the interaction of international tax rules and the investment decisions of multinational enterprises. Ten papers assess the role played by multinational firms and their investment in the U.S. economy and the design of international tax rules for multinational investment; analyze channels through which international tax rules affect the costs of international business activities; and examine ways in which international tax rules affect financing decisions of multinational firms. As a group, the papers demonstrate that international tax rules have significant effects on firms' investment and other financing decisions.

Internationalization of Research and Development by Multinational Enterprises Sep 22 2019 Providing a broadly based survey of existing knowledge of the important emerging phenomenon of internationalized research and development operations by multinational enterprises, this book argues that these enterprises are recognizing the need for a global perspective on the creation of technology.

Multinational Corporations and the Impact of Public Advocacy on Corporate Strategy Apr 10 2021 Multinational Corporations and the Impact of Public Advocacy on Corporate Strategy: Nestlé and the Infant Formula Controversy presents an in-depth analysis of the infant formula controversy and the resulting international boycott of Nestlé products launched by various social activist groups and church organizations. The actions of those groups culminated in the passage of the first international marketing code under the auspices of the World Health Organization. Based on exhaustive and unique research, the book details the Nestlé case and uses it to analyze a number of other major issues bearing on contemporary business strategy and operations in the national and international arena. Issues addressed include: The rising phenomenon of social activism and its affect on public opinion and public policy; The changing role of churches and other religious groups and their impact on corporate strategy and behavior; The emergence of UN affiliated international bodies, as both arbiters and regulators of market conduct of multinational corporations; The changing dynamics between multinational corporations and host countries; The factors which determine a company's behavior and its ability to adapt to changing societal expectations. £/LIST£ Multinational Corporations and the Impact of Public Advocacy on Corporate Strategy: Nestlé and the Infant Formula Controversy presents a microcosm of business society conflicts being played out in all parts of the world. This scholarly book will be of great interest to academics in the areas of management, business ethics, social conflict, and international regulation. It will also appeal to a broad corporate and government audience and to

anyone interested in contemporary world affairs and the increasing globalization of socio-economic conflicts.

Nation-states and the Multinational Corporation May 31 2020 Attracting the investment of multinational corporations, foreign direct investment, has become a central economic development strategy of developed and developing countries. Jensen explores how government policies and political institutions affect patterns of FDI by utilising quantitative FDI data.

Innovation in Multinational Corporations in the Information Age Sep 15 2021 'Innovation in Multinational Corporations in the Information Age is highly recommended for any professional interested in the role of information technology in multinational corporations. Although most of the analysis in this book is focused on Europe, the findings can be easily extrapolated to other regions of the world. the highly structured analysis of empirical data sets this book apart from others in this topic.' - Roberto Vinaja, Journal of Global Information Technology Management (JGITM) 'This book deals with issues that will be of particular interest to those who wish to learn about the location of corporate R&D. In line with earlier studies on international business, this book concludes that although ICTs encourage the geographical dispersion of R&D activities, the location of these is not in fact random. on the contrary, the book shows that the location patterns of multinational corporations reflect regional technological advantages and are affected by agglomeration economies. the collection of data presented in this work bears several implications for the management of multinational corporations and public policy.' - Salvatore Torrisi, Università di Camerino and st Anna School of

Advanced Studies, Pisa, Italy Innovation in Multinational Corporations in the Information Age investigates the production of information communication technology (ICT) through multinational corporations worldwide, and particularly in Europe.

Corporate Governance of Chinese Multinational Corporations Jan 19 2022 This book is the first to explore the issue of corporate governance in China's new corporations. With rapid development over the last two decades, China has seen compelling achievements in overseas investment. Specifically, an increasing number of Chinese companies have been "going out" to become multinational enterprises. From the practical view, corporate governance issues have been identified in the literature as one of the most important factors in determining whether these Chinese multinational enterprises succeed or not. However, existing literature provides little investigation and understanding about corporate governance of Chinese multinational enterprises. This book fills that gap and will be of value to corporate executives, scholars of China's economy, and journalists.

Multinational Enterprises and the Global Economy Nov 24 2019 For many years to come this volume. . . is surely going to be the ultimate reference work on international business. . . thanks to Dunning and Lundan, have at their disposal, a wealth of relevant data, as well as theoretical and empirical analyses, which will enable them to assess the capabilities, contributions and challenges posed by the multinational enterprises to the global economy. Seev Hirsch, International Business Review *Multinational Enterprises and the Global Economy* has become a classic in international business. . . Yet , the book s second

edition is even better than the first, in part because of Professor Dunning's wise decision to choose Dr Lundan as his co-author and to draw upon her deep knowledge of various strands of research on business government relations and the societal effects of firm behaviour. . . In addition to being a remarkably useful reference book, *Multinational Enterprises and the Global Economy* is the first book any IB doctoral student should read to understand the significance and richness of IB scholarship as it has developed over the past 50 years. Alain Verbeke, *Journal of International Business Studies*

The second edition of *Multinational Enterprises and the Global Economy* provides unparalleled coverage not only of the literature relevant to IB research but also of the evolution of IB in the world economy. Dunning and Lundan offer powerful insights into the societal effects of MNEs and the role of business government relations in the IB context. *Journal of International Business Studies*

This wonderful book offers the definitive synthesis of the modern literature on the economic aspects of international business. It is encyclopedic yet full of incisive insights. It is a creative masterpiece which unbundles the DNA of the multinational enterprise and shows how it is the cornerstone of the field of international business. Alan M. Rugman, University of Reading, UK

The rise of the multinational enterprise, and the consequent globalisation of the world economy, was arguably the single most important phenomenon of the second half of the twentieth century. This magisterial book, written by two leading authorities, examines this phenomenon in depth. It explains how foreign investment by multinationals diffused advanced technologies and novel management methods, driving productivity growth in Europe,

Asia and North America; however, economic inequalities were reinforced as rich countries attracted more foreign investment than poor ones. This new edition of a classic work is not only an authoritative guide to contemporary multinational business, but a major historical resource for the future. Mark Casson, University of Reading, UK This thoroughly updated and revised edition of a widely acclaimed, classic text will be required reading for academics, policymakers and advanced students of international business worldwide. Employing a distinctive and unified framework, this book draws together research across a range of academic fields to offer a synthesis of the determinants of MNE activity, and its effects on the economic and social well-being of developed and developing countries. Unique to the new edition is its focus on the institutional underpinnings of the resources and capabilities of MNEs, and the role of MNE activity in transmitting and facilitating institutional change. Since the initial publication of this book more than a decade ago, the economic, managerial and social implications of globalisation and technological advancement have become even more varied and prominent. Accompanying these developments, there has been a rise in scholarly interest in interdisciplinary research addressing the important challenges of an ever-changing physical and human environment. Drawing on articles and books from international business and economics, as well as economic geography, political economy and strategic management, a systematic overview of the developments in scholarly thinking is presented.

HRM, Technical Workers and the Multinational Corporation Jul 13 2021 This book is the first major in-depth study of the impact of contemporary management practices on

a rapidly expanding set of white-collar occupations, namely technical workers. It investigates whether HRM schemes such as employee appraisals and performance related pay have transformed technical work to such an extent that it can no longer be described as a 'service contract'. The book contains detailed examination of the nature of managerial control over employees who, by virtue of their commitment, present their employers with problems that are often ignored by prescriptive models of HRM. The empirical evidence features case studies of matched pairs of hi-tech firms in the Irish Republic. The author examines recent debates about the nature of employment and the role of the multinational corporations within the so-called 'Celtic Tiger' Irish economy.

The Existence of Centers of Excellence in Multinational Corporations Mar 21 2022

Strategies in Emerging Markets Oct 16 2021 This book presents seven case studies of large Danish investment companies in India and China. The case studies provide intriguing perspectives on the strategic and managerial challenges and opportunities facing Western multinational corporations operating in these two Asian giants. The case studies encourage readers to adopt a decision maker's perspective, targeting students and managers interested in multinational corporation strategy in emerging markets.

Globalization and the Ethical Responsibilities of Multinational Corporations: Emerging Research and Opportunities Oct 04 2020 Large corporations operating on an international scale require honest business practices. It is imperative for corporations to conduct activities in an ethical manner, while also attaining effective economic growth. Globalization and the

Ethical Responsibilities of Multinational Corporations: Emerging Research and Opportunities is a scholarly reference source including the latest findings on the connection between international influence and integrity among corporations. Featuring extensive coverage on a broad range of topics and perspectives such as corporate governance, stakeholder theory, and foreign direct investment (FDI), this publication is ideally designed for researchers, professionals, and academicians seeking current research on how global and transnational firms have affected economic progression all over the world.

Innovation and Institutional Embeddedness of Multinational Companies Oct 24 2019 'This wonderful volume brings together contributions mainly from the innovation literature, whose findings are in a sense quite familiar, but which in this collection are juxtaposed in such a way as to highlight their common institutional underpinnings. This is very much due to the efforts of the editor, whose insightful introduction and editorial vision brings out several interesting and emerging themes from this collection of papers. I think this volume breaks new ground in highlighting the embeddedness of MNE subsidiaries in multiple contexts, and it will be of considerable interest to scholars engaged with institutional analysis. However, I also believe that researchers interested in regional embeddedness, the geography of innovation, and knowledge management will find new angles to their work in this collected volume.' – Sarianna M. Lundan, University of Bremen, Germany Multinational companies are crucial actors in a global knowledge-based economy, combining the advantages of global and locally coordinated production and innovation

strategies with specific regional and national factors. This book questions how MNCs can best exploit institutionally embedded knowledge, explores the utilization of external institutionally embedded knowledge in corporate innovation processes, and addresses the challenges of embeddedness. The expert contributors draw on managerial, economic, geographic and sociological perspectives to explore the essential roles of regional and national knowledge infrastructures and the cultural and political environment of MNCs. They build upon, update, and extend the discussion on the regional and national embeddedness of MNCs with new country case studies and comparative analyses, focussing on the relationship between innovation in companies and regional studies. Significantly, the book also establishes a link between two important debates that have hitherto been largely disconnected: Regional studies and international business studies separately address issues that fall within the scope of the book, but do not provide an integrated analysis of the embeddedness of MNCs. This pathbreaking book goes some way to fill this gap in the literature and as such, will prove invaluable to academics, R&D managers, regional policy makers and students with an interest in international business, business economics, regional studies and organization studies.

Corporate Social Responsibility, Human Rights and the Law Apr 29 2020 The control of multinational corporations is an area of law that has attracted immense attention both at national and international level. In recognition of the importance of the subject matter, the United Nations Secretary General has appointed a special representative to work in this area. The book discusses the current trend by MNCs to self

regulate by employing voluntary corporate social responsibility (CSR) strategy. Olufemi Amao argues that the CSR concept is insufficient to deal with externalities emanating from MNCs' operations, including human rights violations. Amao maintains that for CSR to be effective, the law must engage with the concept. In particular, he examines how the law can be employed to achieve this goal. While noting that the control of MNCs involves regulation at the international level, it is argued that more emphasis needs to be placed on possibilities at home, in States and host States where there are stronger bases for the control of corporations. This book will be useful to academic scholars, students, policy makers in developing countries, UN, UN Agencies, the African Union and its agencies, the European Union and its agencies and other international policy makers.

Diversity in Multinational Corporations Nov 05 2020

Globalization, information and communication technologies, and the millennials who have entered the workforce, compelled corporations to change their resistant and defensive approaches to diversity and to proactively address differences. Companies determined that embracing diversity positively impacts their bottom line, as a result of the variety of perspectives and skills that derive from fostering a diverse workforce. To date, the majority of the studies in the business and communication fields shed light on diversity engagement in the US and leave room for the further exploration of how diversity is construed and approached in international milieus. There is a paucity of recent studies on diversity engagement in the US and the topic requires current investigation of the newest corporate engagement in diversity. Diversity in

Multinational Corporations aims to address the two gaps in the literature. For this purpose, the book analyzes the diversity approaches of twenty-eight US companies from ten industries to develop a theoretical framework whose practical application enables companies to make significant contributions to the environments in which they operate. The framework addresses the present challenges that American corporations face in their diversity engagement, namely low employee engagement and "diversity fatigue," and proposes the implementation of a new social responsibility approach, whose aim is to address inequality at a global scale by adaption to the local environment and less focus on immediate business benefits. Finally, because the book discusses diversity engagement in global business environments, its results can be applied by international companies that operate at a global scale.

The Oxford Handbook of Work and Organization Aug 02 2020 Aims to bring together, present, and discuss what is known about work and organizations and their connection to broader economic change in Europe and America. This volume contains a range of theoretically informed essays, which give comprehensive coverage of changes in work, occupations, and organizations.

Multinational Corporations and Organization Theory Dec 30 2022 This volume covers a range of on-going and newly emerging debates in the study of multinational companies (MNCs). A key aim is to consolidate and make available in one place new conceptual, methodological and critical MNC research.

Success Factors of Regional Strategies for Multinational Corporations Jan 07 2021 This work examines the factors

that drive the success of Multinational Corporations (MNCs) in their pursuit of regional strategies. The author develops a comprehensive regional success factor model, by which the effects of regional management autonomy and regional product and service adaptation on the regional success of MNCs as well as the interaction effects of regional orientation and inter-regional distance are investigated. The model is evaluated by means of the partial-least-squares (PLS) method on the basis of a survey-based inquiry of the Fortune Global 500 firms with success indicator data for a period of nine years. The findings highlight the importance of considering the different degrees of contextual influence in the design of regional strategies, where low degrees of regional management autonomy and high levels of regional product/service adaptation are found to be appropriate for MNCs to be regionally successful.

International Business Mar 09 2021 This volume explores the conceptual domain of international business inquiry, the constructs that hold promise for integrating the field, and the future directions that appear particularly fruitful for theory building and theory testing.

Multinational Corporations and Foreign Direct Investment
Jun 24 2022 Foreign direct investment (FDI) and multinational corporations (MNCs)--for better and worse--play a large and growing role in shaping our world. The integrating thesis of this book is the inevitability of heterogeneity in FDI and MNCs and, accordingly, the imperative of disaggregation. Large companies doing business on a global basis increasingly dominate the production and marketing of the world's goods and services. The importance of these companies continues to

grow while the debate about their nature and effects remains mired in a long-standing stalemate couched in strong black and white terms. Stephen D. Cohen seeks to reconcile this impasse by analyzing multinational corporations and foreign direct investment in an eclectic, nuanced manner. The core thesis is that an accurate understanding of the nature and impact of these phenomena comes from acknowledging the dominance of heterogeneity, perceptions, and ambiguity and the paucity of universal truths. This approach should contribute significantly to both a better academic understanding and a more productive policy debate of an increasingly important element of the world economy.

Micropolitics in the Multinational Corporation May 11 2021
Over the past decade, politics perspectives in international business have moved into the mainstream repertoire of research, theory development and teaching about the organisational behaviour of multinational corporations (MNCs). Politics perspectives contribute substantially to understanding the behaviour in and of MNCs in their different contexts and environments but so far these burgeoning perspectives have not been systematically and comprehensively reviewed. This book offers the first detailed overview of the theoretical foundations, methodologies and empirical applications of politics perspectives in MNCs. A group of international authors discuss twelve seminal contributions to the study of politics, power and conflict in MNCs, followed by a summary and synthesis of the literature into a comprehensive analytical framework. The book closes with a discussion of future directions in the field. This is a thorough introduction to political behaviour in MNCs written for scholars and graduate students

in the fields of organisation studies and international business.

Global Economy, Global Technology, Global Corporations Dec 18 2021

The Oxford Handbook of International Business Aug 22 2019

As globalization explodes, so has international business scholarship. This second edition of the Oxford Handbook of International Business synthesises all the relevant literature of the last 40 years in 28 original chapters by the world's most distinguished scholars. Reflecting the changes and development in the field since the first edition this new edition has a changed structure, all the chapters have been updated to take account of the latest scholarship, and five new chapters freshly written. The Handbook is divided into six major sections, providing comprehensive coverage of the following areas: · History and Theory of the Multinational Enterprise · The Political and Regulatory Environment · Strategy and International Management · Managing the MNE · Area Studies · Methodological Issues These state of the art literature reviews will be invaluable references for students in business schools, social sciences, law, and area studies.

Research Handbook on Transnational Corporations Aug 26 2022 Transnational corporations (TNCs) have moved to the forefront of regulatory governance both within states and in the international arena. The Research Handbook on Transnational Corporations provides expert background commentary and up-to-date insights into regulatory frameworks impacting on TNCs at global, industry and national levels. Written by global experts in their field, this unique collection of essays provides in-depth understanding of how the forces of globalisation affect the world's largest corporations, and how those corporations, in

turn, shape globalisation. Comprehensive yet highly accessible, this is the first major work on the reciprocal impact of TNCs on regulatory processes. The Research Handbook provides guidance on how best to understand the rapidly evolving relationship between TNCs and the processes of treaty making, the formation of global industry standards and the processes of national law making and policy formation (with a focus on resource taxation). Global, industry and national-level case studies are used to explain the basic principles used to support state, private, and international regulatory programs. Delivering both theoretical and practical insights into the regulation of TNCs, this timely and authoritative Research Handbook will be of particular interest to policy makers, industry practitioners and lawyers. Students and academics will also find it to be an invaluable resource.

Emerging Market Multinationals Jul 01 2020 This book examines the challenges faced by emerging market multinationals as they develop their international operations and proposes actionable solutions.

Multinational Corporations and Global Justice Mar 29 2020 **Multinational Corporations and Global Justice: Human Rights Obligations of a Quasi-Governmental Institution** addresses the changing role and responsibilities of large multinational companies in the global political economy. This cross- and inter-disciplinary work makes innovative connections between current debates and streams of thought, bringing together global justice, human rights, and corporate responsibility. Conceiving of corporate social responsibility (CSR) from this unique perspective, author Florian Wettstein takes readers well beyond the limitations of conventional

notions, which tend to focus on either beneficence or pure charity. While the call for multinationals' involvement in the solution of global problems has become stronger in recent times, few specifics have been laid down regarding how to hold those institutions accountable in the global arena. This text attempts to work out the normative basis underlying the responsibilities of multinational corporations—thereby filling a crucial void in the literature and marking a milestone in the CSR debate.

Politics and Power in the Multinational Corporation Nov 17 2021 This book was first published in 2011. The current financial and economic crisis has negatively underlined the vital role of multinational companies (MNCs) in our daily lives. The breakdown and crisis of flagship MNCs, such as Enron, WorldCom, Lehman Brothers, Toyota and General Motors, does not merely reveal the problems of corporate malfeasance and market dysfunction. It also raises important questions, both for the public and the academic community, about the use and misuse of power by MNCs in the wider society, as well as the exercise of power by key actors within internationally operating firms. This book examines how issues of power and politics affect MNCs at three different levels; the macro-level, the meso-level and the micro-level. This wide-ranging analysis shows not only that power matters but also how and why it matters, pointing to the political interactions of key power holders and actors within the MNC, both managers and employees.

Effective Knowledge Transfer in Multinational Corporations Aug 14 2021 This book shifts the debate on knowledge transfers within multinational corporations (MNCs) back to its core: How can we increase the effectiveness of

cross-boarder transfers of knowledge? Several perspectives on international knowledge flows, from control issues to cultural barriers, are integrated into a comprehensive framework. Based on a sample of leading MNCs, empirical results show which managerial mechanisms have to be implemented to increase the benefit from knowledge transfers in headquarters and subsidiaries.

Organization Theory and the Multinational Corporation

Dec 26 2019 Despite a shared interest in the analysis of complex organizations operating in complex environments, macro-organization theory and research on the multinational corporation have developed quite independently of each other. This book, the product of a collaborative endeavour by scholars from both fields, represents the first systematic effort to build a broad bridge between these two areas of research.

Global Goliaths Nov 29 2022 How multinationals contribute, or don't, to global prosperity Globalization and multinational corporations have long seemed partners in the enterprise of economic growth: globalization-led prosperity was the goal, and giant corporations spanning the globe would help achieve it. In recent years, however, the notion that all economies, both developed and developing, can prosper from globalization has been called into question by political figures and has fueled a populist backlash around the world against globalization and the corporations that made it possible. In an effort to elevate the sometimes contentious public debate over the conduct and operation of multinational corporations, this edited volume examines key questions about their role, both in their home countries and in the rest of the world where they do business. Is their multinational nature an essential driver of their profits?

Do U.S. and European multinationals contribute to home country employment? Do multinational firms exploit foreign workers? How do multinationals influence foreign policy? How will the rise of the digital economy and digital trade in services affect multinationals? In addressing these and similar questions, the book also examines the role that multinational corporations play in the outcomes that policymakers care about most: economic growth, jobs, inequality, and tax fairness.

Micropolitics in the Multinational Corporation Oct 28 2022 This book offers the first comprehensive discussion of the foundations, applications and new directions of politics perspectives in MNCs.

Competitive Global Management - Principles and Strategies Feb 08 2021 Each chapter in *Competitive Global Management: Principles and Strategies* lists important objectives to be learned. The latest management research explains strategies of multinational corporations. A real-life case study helps the reader comprehend the importance of the issues discussed. The book features a current literature review, drawn from recent studies and research in the major international publications, further exemplifying major points.

Industry Studies Sep 03 2020

Multinational Corporations and Local Firms in Emerging Economies Sep 27 2022 In order for foreign direct investment to have deep and lasting positive effects on host countries, it is essential that multinational corporations have close direct and indirect interaction with local firms. A valuable addition to the emerging literature on multinational-local firm interfaces, this book provides a number of case studies from emerging economies that examine such mutually beneficial business

relationships and the policy measures necessary to support them.

International Management Research Feb 26 2020

Overcoming Crisis: Case Studies Of Asian Multinational Corporations Apr 22 2022 Crisis management is not a new topic in management research and teaching. Every company meets challenges and crisis at some point and being able to deal with them decides whether a business survives. Despite this, crisis management has not yet been a prominent part of the modern business school curriculum. The pandemic has changed that, and how to deal with crisis has become the major question, not only for entrepreneurs and managers, but also for business educators. This book presents 22 case studies of Asian multinational corporations overcoming crisis. The topics do not only deal with the pandemic, but all kind of challenges of modern business and show how companies did overcome or which strategies they have developed to do so. The companies are divided into different industries such as the automotive industry, entertainment or aviation industries. The cases can be used in business and international management classes, but can also be read to learn about modern crisis management strategies.

Multinational Corporations And The Third World Jul 25 2022

U.S. Foreign Relations and Multinational Corporations Jun 12 2021

Multinational Corporations and Community Development. A Study of Total E and P Nigeria Ltd in the Niger Delta (2009-2019) May 23 2022 Doctoral Thesis / Dissertation from the year 2021 in the subject Organisation and administration - Public administration, grade: 68, , language: English, abstract:

Multinational Corporations (MNCs) have overtime been involved in community development process of their host communities. How CSR and its attendant MoU which the oil MNCs entered into with the host communities should be defined and implemented has been a contentious debate among scholars and development practitioners. In Niger Delta region of Nigeria, the failure of the government to meet the development needs of the communities has made them to depend largely on the oil MNCs to fill the development gap. Total E and P Nigeria Ltd is one of the major Oil MNCs in the Niger Delta with major operations in Akwa Ibom and Rivers States. The company is said to have entered into MoU with its host communities. The question is, how has the company contributed to the development of these communities through its CSR/MOU policies? Consequently, this study was guided by four research questions and four null hypotheses. The study is anchored on two CSR theories: the theory of participatory development and the Stakeholders Theory by Freeman. The research design adopted was mixed methods research which entails quantitative and qualitative methods involving survey and archival as well as utilizing Questionnaire, In-depth-Interview, Focus Group Discussion (FDG) and Observation were used as instruments for data collection. The study revealed that there is no variation in the strategies of Total E and P Ltd in community development in its host communities in Akwa Ibom and Rivers States; that the company adopts the strategy of entering MoU with the host communities, mobilization of local resources such as the use of local skills and contractors, that the rate of the involvement of the local people in the CD process is low, that the company has been

able to fill the infrastructural gap in the host communities through the provision of electricity, health care, educational facilities and scholarships, and supply of portable water.

Leviathans Jan 27 2020 A ground-breaking 2005 exploration of multinational corporations that differs from other books on the subject by offering the reader a totally global perspective of multinationals without portraying them simply as economic entities. Written by experts on various aspects of the history, development, cultural and social implications of the multinational corporation, the book paints a compelling and coherent picture of the way these businesses affect almost all areas of our existence. As we might expect, the multinational company is shown to play a major role in the globalization that is reshaping so much of our lives.

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